

National Black MBA Association Cincinnati Chapter

Leaders of Tomorrow Program Kickoff 2009 – 2010

In order to succeed, your desire for success should be greater than your fear of failure.

Bill Cosby





Agenda

- Welcome
- LOT Leadership Team Ice Breaker
- LOT Program Information
- Student Ice Breaker
- Goals and Expectations
- Lunch



NBMBA - History

National Black MBA Association Inc. Origin

Established in 1970, the National Black MBA Association is dedicated to creating partnerships that result in creating intellectual and economic wealth in the black community.

For more information go to: www.nbmbaa.org

National LOT Program Background

To afford members an opportunity to pass along their knowledge to the next generation of young adults through the Leaders of Tomorrow program. For over a decade, this successful program has provided a positive influence to high school students with an average academic record but who have exhibited leadership potential and require additional motivational factors in their lives to achieve excellence.

For more information go to: www.nbmbaa.org/leaders_of_tomorrow.cfm



History

Local Chapter Program Background

Cincinnati area high school students, known as “Leaders”, have the opportunity to interact with outstanding business professionals from the area and all over the world. Mentors guide the students through an enrichment program designed to help students develop the skills and attitudes necessary for success. Leaders **PARTICIPATE** in a variety of activities, workshops, and events that emphasize growth in the following areas:

- **Leadership**
- **Academics**
- **Professional Development**
- **Community Service**
- **Securing Internships & Scholarships**
- **Goal Setting and Attainment**



LOT Participation

Code of Conduct

COME WITH A POSITIVE ATTITUDE AND TAKE RESPONSIBILITY FOR YOUR OWN BEHAVIOR!

Remember you are representing your community, school, families and the Cincinnati Chapter of the NBMBA. With this in mind.....

- ❖ Everyone will be treated with dignity and respect
- ❖ The use of foul/inappropriate or loud language will warrant immediate dismissal
- ❖ Sexual misconduct, physical fighting, stealing, and/or possessing any kind of weapon will warrant immediate dismissal
- ❖ Young men must remove all head wear when indoors
- ❖ Young men and women are not permitted to wear “sagging” slacks
- ❖ LOT participant traffic is limited to the designated meeting area and 1st floor men and women lavatories
- ❖ All LOT participants must sign the attendance sheet
- ❖ Habitual tardiness will not be tolerated; (4) Occurrences and you will be dismissed from the program
- ❖ Absenteeism will not be tolerated; (4) Occurrences and you will be dismissed from the program
- ❖ All assignments are due on the prescribed date and no extensions!
- ❖ All LOT participants must perform community service
- ❖ All LOT participants must participate in fundraising activities

LOT Participation

Schedule 2009 - 2010

Session 1	Session 2	Session 3	Session 4
Date: September 19, 2009	Date: October 17, 2009	Date: November 21, 2009	Date: December 12, 2009
Time: 11:00 am - 1:00pm	Time: 11:00 am - 2:00pm	Time: 11:00 am - 1:00pm	Time: 11:00 am - 2:00pm
Topics: ~LOT Program Overview ~Introductions ~Goals & expectations of Students	Topics: ~Preparing for taking test ~Essay Writing ~ACT/SAT Practice Test	Topics: ~How to Study & Learn ~Application Writing ~Fundraising -Have at least 2 fundraising ideas	Topics: ~Components of a Case ~Scholarship Requirements ~Fundraiser Implementation Plan
Session 5	Session 6	Session 7	Session 8
Date: January 16, 2010	Date: February 20, 2010	Date: March 20, 2010	Date: April 17, 2010
Time: 11:00 am - 1:00pm	Time: 11:00 am - 2:00pm	Time: 10:00 am - 2:00pm	Time: 11:00 am - 1:00pm
Topics: ~Speech & Debate I ~Business Analysis ~Components of a Marketing Plan	Topics: ~Speech & Debate II ~Components of a Financial Plan ~Presentation Skills I	Topics: ~Presentation Skills II ~Case Review ~Mock Case	Topics: ~Financial Responsibility ~Self Branding ~Mock Case Presentation
	Student Debate	3 Min Student Presentation	
Session 9	Session 10	Session 11	Session 12
Date: May 15, 2010	Date: June 19, 2010	Date: July 17, 2010	Date: August 21, 2010
Time: 11:00 am - 1:00pm	Time: 11:00 am - 2:00pm	Time: 11:00 am - 1:00pm	Time: 11:00 am - 1:00pm
Topics: ~Becoming a Leader ~Interviewing Skills	Topics: ~Present Case to Executive Board ~Polish Case Presentation	Topics: ~LOT Graduation/Celebration	Topics: ~Open House
* Case Competition will be the weekend of June 26, 2010.			
* Participants of the Case Competition will have a separate schedule beginning March 2010.			
* The College Career Fair will take place on a Saturday independent of the regular workshop schedule			
* The community service activity will independent of the regular Sat workshop schedule			
* A Fundraiser update will be given the last 5 minutes each session.			



LOT Participation

Case Competition Overview

In 2003, local NBMBA, Inc. chapters (Washington, D.C., Atlanta, Houston and Dallas) established the Leaders of Tomorrow Student Case Competition to increase student participation in LOT program activities; improve the student's analytical and presentation skills; and increase interaction with other students in LOT programs across the country. The four chapters also wanted to provide a different venue for corporate sponsors and colleges/universities to recruit talent, while helping to support the goals of the organization.

Both of the objectives were met by awarding scholarships to two winning teams, giving students an opportunity to demonstrate their knowledge, problem-solving skills, analytical proficiency, and presentation abilities to corporate executives and professors judging the competition.

The teams are given four weeks to prepare an analysis and presentation of a complex business case. Students present and defend their analysis and recommendations before a panel of representatives judging the competition.



LOT Participation

Case Study Competition Team

Minimum Requirements:

Seniors are encouraged to participate in the Case Study Competition. Graduating seniors are no longer permitted to attend the LOT convention. Case Study Competition Team participants attend a separate convention.

Case Study Competition Team participants should have an overall 3.0 or better grade point average.

Team Consists of (4) Presenters and (1) Alternate

THIS IS A RIGOROUS MENTAL ENDEAVOR!

1. Attendance is mandatory if additional preparatory dates are needed.
2. Full participation in all project assignments is mandatory.
3. Additional time may be required. Participant must know how to manage time.
4. The ability to critically think, be highly creative, use business models, analyze, interpret, research, meet deadlines and communicate verbally and in writing are required attributes.
5. Computer access and software knowledge is necessary for using Microsoft word, excel, publisher and power point office packages to develop case study package.
6. The ability to work with others in a team setting is paramount.
7. The participant must be able to perform research at a public library and on the Internet.
8. You must be able to think and speak under pressure and in front of 75 to 150 people.



LOT Participation

Assignment Point System

The LOT Assignment Point System is used to develop responsibility and reward top students with an opportunity to EARN an expense paid trip to the NMBAA, Inc. National LOT Conference, or participate on the Case Competition Team, or attend the annual Leadership Camp

Points are earned as follows:

1. Attendance at individual workshops
2. Attendance at supplemental workshops
3. Report Card Grades
4. Documented community service involvement
5. Involvement in LOT fundraising activities



Notes:



Contact Information

- LaSonya Uehlin lasonya@cinci.rr.com
- Erica O’Kere okere4@aol.com
- Keith Johnson jhnsnkth@yahoo.com
- Anisha Daniels anisha_m_daniels@yahoo.com